

ITALDESIGN-GIUGIARO USA LLC FACT SHEET



Company:	Italdesign-Giugiaro USA LLC
Location:	6785 Telegraph Rd, Suite 450 Bloomfield Hills, MI, 48301 Office opening May 1, 2024
Date founded:	July 27, 2023
Parent Company:	Italdesign-Giugiaro S.p.A. owned 100 percent by Audi group.
Number of employees:	Key Leadership: Fabrizio Mina, CEO David Kalinowski, Head of Engineering Doug Menzer, Business Development Manager
Investment:	Italdesign plans to invest \$20 million into its new Bloomfield Hills, Mich., facility in five-year period. Initial plans will create 24 engineering, sales, marketing, and administration jobs.
Facility:	The offices are located at the fourth floor of a modern building, with 3560 square feet of space and 27 working places available.



Services: Automotive OEM and Tier 1 suppliers, engineering, design, prototyping, and validation services through Italdesign's vast capabilities and its worldwide innovation and development network. Other markets: Aerospace, Marine, Agriculture and Industrial Design.

Main telephone number (or contact): +1 (248) 731 7608

History in USA:

ITALDESIGN CALIFORNIA

California's growing importance in automotive design trends was the basis for the establishment on Oct. 30, 1996, of Italdesign California, Inc. (IDC), a U.S.-registered company headquartered at 6481 Oak Canyon, Irvine, Calif. Its purpose was to cultivate and intensify relationships with the design research centers of the major manufacturers located there and to provide professional styling and engineering services. Activities closed in 2010.

ITALDESIGN MICHIGAN

It was decided to pick Michigan since the first focus was on developing a local engineering office for automotive, serving the Big OEMs and American customers.

ITALDESIGN USA LLC LEADERSHIP

Fabrizio Mina

Fabrizio Mina joined Italdesign USA LLC as CEO in 2024. He brings to the organization a solid technical background and strong skills, ranging from site and project management, business development, sales and marketing, coupled with a focus on innovation.

Fabrizio has a wealth of relevant experience and a proven track record in the global automotive industry with key roles as a Top Manager for more than two decades. He is a graduate of the Politecnico di Torino in Mechanical Engineering and now resides in Bloomfield Hills, MI with his wife, Andrea and two children.

David Kalinowski

As Italdesign-Giugiaro USA LLC's Head of Engineering, David Kalinowski is responsible for building the engineering arm of the company and overseeing the product development for US based customers while

collaboratively working with the expert innovators in the Italdesign organization. He has more than two decades of directly relevant automotive industry experience, starting in manufacturing in the supply base and rising to management roles within finance and engineering at Nissan North America.

He earned a Bachelor of Science degree in mechanical engineering from Michigan State University and holds several professional certifications. Kalinowski lives in Milford, MI with his wife, Amber, and three children and is a passionate vintner who grows his own grapes and enjoys the science of winemaking.

Doug Menzer

Doug Menzer is the Business Development Manager at Italdesign-Giugiaro USA LLC, bringing over two decades of experience in business development, sales, and marketing across diverse sectors, including automotive, healthcare, aerospace and defense, lifestyle products, and financial services.

His career includes leadership roles such as Vice President of Sales at Brightly, a software and digital solutions provider, and senior sales and business development positions at Icon Technology Studio. He has also held key roles in operations, sales, and marketing at Budco: The Dialogue Company, LevelSet Solutions, and Archer Corporate Services, in addition to running his own consultancy.

Menzer is a proud alumnus of Michigan State University, where he earned two bachelor's degrees and served as a Board Member for the College of Social Science Alumni Association (CSSAA). A lifelong Michigander, he resides in South Lyon, MI and when he's not working, he enjoys spending time with his wife, Amy, and their four children at their cottage on Lake Huron.